

Board of Directors Role Description

January 2025

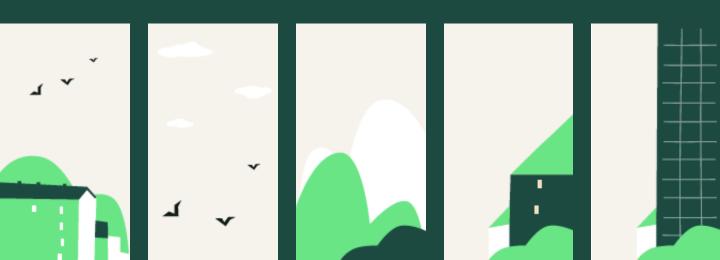


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The largest and most influential local-regional-global action network accelerating the sustainable and just transition in the built environment

About WorldGBC

Transformation often feels hard. But when we work together, we can reach a point where suddenly, the change takes on a life of its own.

At the World Green Building Council (WorldGBC) our role is to help property and construction markets around the planet reach tipping points towards decarbonisation and regeneration.

That means building the right policy environments, the right financing environments and the right social and cultural environments to deliver more resilient and sustainable built environments.

Our unique local-regional-global network helps us catalyse waves of change that ripple across cities, countries, companies and communities. Amplifying the leadership of our members and partners; building on success; and scaling local action into global impact.

Today, buildings and related activities are responsible for nearly 40% of all carbon emissions. With our network, we believe we have the scale and shared ambition to target the total decarbonisation of the sector by 2050.

Together, we're building the momentum to create a better future for all.



Vision

Resilient and decarbonised buildings for a healthy planet and a better future for all.

Mission

To inspire and lead the built environment community to drive local action & create the global momentum necessary for people & planet to thrive.

Goals

Total
decarbonisation
of the built
environment.

Healthy, equitable and resilient buildings, cities & communities.

Regeneration of natural systems & thriving circular economy.



Role of the Board of Directors

The World Green Building Council (WorldGBC) Board of Directors guides the strategic direction and provides strategic leadership, enabling the WorldGBC network to continue to increase its influence and impact. It also oversees the governance of WorldGBC to ensure it is operating effectively as a not-for-profit organisation and delivering on its mission.

Details of our current Board may be found here.

WorldGBC is committed to inclusivity, diversity, market leadership and transparency. The Governance and Nominations Commitment guides the selection of future Directors.



Who we are looking for

The World Green Building Council (WorldGBC) is seeking accomplished leaders with significant non-executive director (NED) experience, a global mindset and a strong capacity for strategic governance.

Please note this role does not involve operational or technical responsibilities. If you are interested in contributing technical expertise, we encourage you to engage with the work of your local Green Building Council.

This year, WorldGBC is particularly seeking leaders with substantial boardroom experience, complex governance oversight skills, and a proven ability to provide strategic leadership in diverse contexts.

The following attributes will be highly valued in the selection process:

- Strategic Change Leadership: Candidates should have the ability to influence change and create momentum for sustainability solutions, with application to the building & construction industry, providing high-level strategic advice and input to shape global systems.
- High-Profile Leadership: Candidates should possess an established and visible personal profile, bringing credibility and influence to WorldGBC's mission.
 Experience representing organisations at the highest levels and engaging across sectors will be an asset.
- Partnership Development: Candidates should have the capacity to leverage well-developed networks, enabling effective fundraising and fostering strategic partnerships that amplify WorldGBC's reach and impact.
- Policy Advocacy and Influence: Candidates should bring expertise in public policy advocacy, private sector accountability, and strategic communications, with the ability to advance WorldGBC's goals on a global stage.
- Global Perspective with Local Insight: Candidates should have demonstrated leadership at a global level while remaining attuned to regional and local nuances, ensuring strategies align with both worldwide ambitions and local realities.



Role further information

REVIEW OF RECEIVED NOMINATIONS

The WorldGBC Governance and Nominations Committee reviews all nominations and those shortlisted will be interviewed.

The Governance and Nominations Committee will then present its recommendation to the Members for voting.

All nominees will be notified of the outcome of their nomination by June 2024.

TERMS

When elected to serve on the Board of Directors a member will serve a two-year term from 1 July of the year of election. An elected Board member may serve no more than three consecutive terms unless otherwise authorised by resolution of the Board.

CODE OF ETHICS & CONDUCT

In accordance with the New York not for profit Corporation Law best practice, Board members have three fundamental areas of legal and fiduciary responsibility, often referred to as the duties of care, loyalty, and obedience which are outlined in full in the WorldGBC Code of Ethics and Conduct.

REMUNERATION

WorldGBC will hold 2-3 meetings per year and requires Directors to participate in one in person meeting per year, aligned with international sustainability events. Travel expenses for Board members may be reimbursed by the nominating GBC or Board members may cover their own travel costs. Additional Board and Board Committee meetings are held virtually. It should be noted that WorldGBC is a not-for-profit organization. Board membership is voluntary and is not remunerated.



Board committees

In addition to Board meetings, which are held two to three times a year, WorldGBC has established four Board Committees, which are structured to facilitate the strategic contribution of Directors, as follows:

- 1. Fundraising and Partnerships Committee: tasked with overseeing the revenue generating activities of the Council, providing strategic guidance regarding potential sources of funds, identifying potential project funding partnerships, enhancing the profile of the organisation and ensuring strategies are in place for the continued financial growth for WorldGBC.
- 2. Finance and Membership Committee: oversees the financial health of the organisation, including the monitoring and mitigation of risks, oversight of internal controls and monitoring of financial performance and reporting.
- **3. Governance and Nominations Committee**: oversees the Director nomination process and the efficiency and effectiveness of WorldGBC governance structures and processes.
- 4. Executive Committee: comprises the Chair of the Board and the Chairs of each Board Committee, being the Vice Chair (Chair of Fundraising and Partnership Committee), the Treasurer (Chair of Finance and Membership Committee) and the Secretary (Chair of the Governance and Nominations Committee). The Executive Committee supports the CEO in ongoing decision making and the Chair of the Board between Board meetings.



Thank you

Together, we are the champions of a sustainable future. Thank you for your commitment and dedication to driving meaningful change.

For more information, please contact Franziska Zwickel

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